



Safe Parking LA
Mission, Vision, Values, Goals
Update 1/25/2021

This strategic plan was informed by input from Safe Parking LA (SPLA) parking participants, funders and key influencers, other safe parking operators, SPLA staff and Advisory Board, and data from LAHSA. It is designed to guide SPLA for the next 18 months as it moves toward independent operations and continues to adapt to changes in the unhoused environment.

VISION

Individuals and families living in their vehicles will have an expedited path to housing through a system that opens doors.

MISSION

Safe Parking LA provides safe overnight parking to facilitate stability and housing in Los Angeles County for individuals living in their vehicles, and advocates for fair and equitable treatment and resources for the unhoused.

VALUES

We strive for connection with others.
We support individual choice.
We treat people with dignity, respect, and compassion.
We act with urgency to make an impact.

GOALS

I. Governance

Transition to an independent 501(c)(3) with a diverse board of directors and governance systems that will facilitate continued growth and stability.

Objective I.A. Independently incorporate Safe Parking LA by July 30, 2021

- Create Bylaws.
- Create Articles of Incorporation.
- Formalize and document Board expectations.
- Elect slate of officers.
- Obtain Directors and Officers Insurance.
- Separate from fiscal sponsor.



Objective I.B. Develop and implement financial projections that support independent operations by TBD

- Create financial reserves equal to three months of operations to accommodate late reimbursements from LAHSA.
- Update the SPLA administrative plan to delineate the execution of human resources including employee benefits, grant management, and finance operations.

II. Administration

Implement and strengthen the core infrastructure to effectively and efficiently support a growing independent organization.

Objective II.A. By July 2021 create a staffing and administrative plan that increases our operating capacity to be flexible, efficient, and effective.

- Develop consistent job descriptions and related financial projections.

III. Program

Operate safe parking programs that provide the staff support and resources necessary to help individuals move from living in parking lots into housing.

Objective III.A. Develop safe parking priorities to guide when and where new lots are added.

- Develop criteria for creating new programs and opening new lots.
- Develop staff capacity

Objective III.B. Reach and maintain 80% parking lot occupancy.

- Seek out and develop collaborative relationships to enhance the resources available to people living in their vehicles and seeking housing
- Expand outreach methodologies to promote safe parking opportunities and Safe Parking LA.

Objective III.C. Create and implement a strategy for obtaining ongoing input from Safe Parking LA participants to inform programs.

Objective III. D. Successfully assist 60% of people to access available housing opportunities.

IV. Advocacy

Advocate for public policies and systems that inform or promote access and availability of affordable housing in the city and county of Los Angeles.

- Create criteria and strategy for determining which policies to lead or support
- Identify (as appropriate) existing policies to which SPLA should/could speak
- Create and implement a strategy for communicating SPLA policy positions